

# **SmartCIC partners with TMR to deliver fixed wireless access across Northern America**

Press Coverage Report  
16<sup>th</sup> November 2023

# SmartCIC Coverage By the Numbers

Total Pieces of Coverage

11

Core Pieces of Coverage

11

Social Media Posts Covering  
the News

3

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SmartCIC Partners with TMR to Deliver Fixed Wireless in 5 Days or Less

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SmartCIC, TMR Partner to Speed up FWA Adoption

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Revolutionizing Connectivity: SmartCIC and TMR Join Forces to Turbocharge Fixed Wireless Adoption

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SmartCIC and TMR Partner to Accelerate Fixed Wireless Adoption Across North America

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SmartCIC, TMR Partner to Drive Fixed Wireless Adoption

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SmartCIC and TMR partner to accelerate fixed wireless adoption across North America

<https://www.dailyhostnews.com/smartcic-and-tmr-partner-to-accelerate-fixed-wireless-adoption-across-north-america>

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SmartCIC collabora con TMR per fornire wireless fisso in 5 giorni o meno

<https://it.dayfr.com/trends/1060671.html>

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SmartCIC arbeitet mit TMR zusammen, um Festnetz-Wireless in 5 Tagen oder weniger bereitzustellen

<https://de.dayfr.com/trends/1018958.html>

# Fierce Wireless Newsletter



## WHAT WE'RE READING

Verizon Public Sector reached an agreement with the U.S. Department of Veterans Affairs to help provide broadband connectivity to veterans living in remote areas. ([Release](#))

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SmartCIC launched a strategic partnership with Telecom Management Resources to deliver fixed wireless access (FWA) solutions for North American enterprises. ([Release](#))

# Capacity Media

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### SmartCIC Partners with TMR to Deliver Fixed Wireless in 5 Days or Less

Jack Haddon November 09, 2023 12:21 PM



**Global managed service provider SmartCIC has partnered with Telecom Management Resources (TMR) to deliver fixed wireless access (FWA) solutions for North American enterprises.**

The partnership will simplify enterprises' ability to connect sites without needing to connect a fixed network, and deliver fixed wireless access in less than 5 days, SmartCIC said.

SmartCIC also offers comparative testing of cellular networks and rankings of cell providers in local areas through its Cellsmart intelligence. It said this gives enterprises the ability to gain access to the best possible 5G solutions wherever they operate.

The partnership expands SmartCIC's presence in the US and enables TMR, a US-based bespoke solutions provider, to offer FWA solutions as part of its offering.

"Our partnership with TMR is another milestone in SmartCIC's and Cellsmart's growth in the North American market. TMR understands our business and we share a commitment to developing solutions that deliver real-world outcomes for enterprises," said Toby Forman, CEO at SmartCIC.

"We're seeing accelerating demand for FWA and by working with TMR we can help more organisations benefit from intelligence-driven wireless solutions. Our testing across the US shows that 5G is ready to serve local enterprise demands. It just needs to be delivered with local intelligence," Forman continued.

SmartCIC will be able to allow TMR to offer line, cabling, hardware, installation, migration, and support functions for FWA.

"SmartCIC's unique intelligence-driven FWA is unlike anything available in the North American market today. The speed of deployment, adaptability and understanding of local RF environments provide enterprises with immediate advantages over traditional fixed-line connectivity," said Marc Metzger, CEO at TMR.

"SmartCIC can deliver the best possible connectivity end-to-end, with comparative data about local cellular providers and the available performance. That is a massive differentiator and enables enterprises to rapidly see the benefits of FWA solutions," Metzger said.

Cellsmart maps 5G in a model similar to the way Google mapped local streets. It has equipped cars with bespoke testing software, SIMs, and routers to test local wireless network performance so each car can capture 4G and 5G upload and download speeds and latency.

Testing began last month on routes spanning the Eastern Seaboard and the Midwest. The final leg of its 2023 testing, commencing 14th November 2023, will map the West Coast from Arizona to Washington state via Nevada and Idaho then back down via the Pacific coast.

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# Broadband Communities



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## SmartCIC and TMR partner to accelerate fixed wireless adoption across North America

Posted by Brad Randall | Nov 14, 2023 | COMPANY NEWS, FWA, Press Releases, TECHNOLOGY



### Press Release

**Detroit, Michigan** – SmartCIC, a global managed service provider, has launched a strategic partnership with Telecom Management Resources (TMR), a US-based bespoke solutions provider, to deliver fixed wireless access (FWA) solutions for North American enterprises. The partnership expands SmartCIC's presence in the US and enables TMR to offer FWA solutions that leverage SmartCIC's technical expertise as well as cellular intelligence provided by its CELLSMART division.

Enterprises across North America benefit from the best possible 5G performance in a local area when rolling out FWA, delivered in five working days or less. SmartCIC provides an end-to-end approach that includes line, cabling, hardware, installation, migration, and support. Its CELLSMART cellular intelligence offers a comparative analysis of local cellular providers and rankings based on cellular performance in a local area. This enables enterprises to access the best possible 5G solutions wherever they operate.

"Our partnership with TMR is another milestone in SmartCIC's and CELLSMART's growth in the North American market. TMR understands our business and we share a commitment to developing solutions that deliver real-world outcomes for enterprises," said Toby Forman, CEO at SmartCIC. "We're seeing accelerating demand for FWA and by working with TMR we can help more organisations benefit from intelligence-driven wireless solutions. Our testing across the US shows that 5G is ready to serve local enterprise demands. It just needs to be delivered with local intelligence."

TMR offers a comprehensive suite of services including auditing, procurement, service management, fixed networking, mobility, cloud services, unified communications as well as others. It was founded in 2004 to deliver ultra-reliable and bespoke IT and telecoms services. TMR serves enterprise customers spanning healthcare, automotive, retail, property, and a range of industry verticals across North America.

"SmartCIC's unique intelligence-driven FWA is unlike anything available in the North American market today. The speed of deployment, adaptability and understanding of local RF environments provide enterprises with immediate advantages over traditional fixed-line connectivity," said Marc Metzger, CEO at TMR. "SmartCIC can deliver the best possible connectivity end-to-end, with comparative data about local cellular providers and the available performance. That is a massive differentiator and enables enterprises to rapidly see the benefits of FWA solutions."

CELLSMART is testing, mapping, and capturing local intelligence about wireless network performance across the globe to accelerate the adoption of fixed wireless access solutions. To date, it has captured over 100,000 real-world cellular performance tests and over 3 million data points. CELLSMART is mapping 5G the same way Google mapped local streets and has equipped cars with bespoke testing software, SIMs, and routers to test local wireless network performance across Europe, and North America. Each car will capture 4G and 5G upload and download speeds and latency across key locations with test-by-test granularity.

It kicked off its US testing in October 2023 with routes spanning the Eastern Seaboard and the Midwest. The final leg of its 2023 testing, commencing 14th November 2023, will map the West Coast from Arizona to Washington state via Nevada and Idaho then back down via the Pacific coast.

**This news was provided by SmartCIC.**



# Channel Vision Magazine



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## SmartCIC, TMR Partner to Speed up FWA Adoption

By **Bruce Christian** - November 10, 2023



SmartCIC, a global managed service provider, has launched a strategic partnership with Telecom Management Resources (TMR), a U.S.-based solutions provider, to deliver fixed wireless access (FWA) solutions for North American enterprises.

The partnership expands SmartCIC's presence in the United States and enables TMR to offer FWA solutions that leverage SmartCIC's technical expertise as well as cellular intelligence provided by its CELLSMART division.

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CELLSMART is testing, mapping and capturing local intelligence about wireless network performance across the globe to accelerate the adoption of fixed wireless access solutions. To date, it has captured more than 100,000 real-world cellular performance tests and more than 3 million data points. CELLSMART maps 5G the same way Google mapped local streets and has equipped cars with testing software, SIMs and routers to test local wireless network performance across Europe and North America.

Each car will capture 4G and 5G upload and download speeds and latency across locations with test-by-test granularity.

It kicked off its U.S. testing last month with routes spanning the Eastern Seaboard and the Midwest. The final leg of its 2023 testing, commencing Tuesday, will map the West Coast from Arizona to Washington state via Nevada and Idaho then back down via the Pacific coast.

For information, go to [www.smartcic.com](http://www.smartcic.com), [www.cellsmart.io](http://www.cellsmart.io) or [www.ask4tmr.com](http://www.ask4tmr.com)

# BizTech Weekly

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Computing Technology

## Revolutionizing Connectivity: SmartCIC and TMR Join Forces to Turbocharge Fixed Wireless Adoption

SmartCIC and TMR have joined forces to expedite the adoption of fixed wireless technology, with the aim of providing reliable and efficient FWA solutions to enterprises across North America.

© Staff Editor | November 14, 2023 | 2 min read



In a strategic move to accelerate the adoption of fixed wireless access (FWA) solutions, SmartCIC has announced its partnership with Telecom Management Resources (TMR). This collaboration aims to cater to the growing demand for reliable and high-speed connectivity among North American enterprises. With the combined expertise and resources of both companies, businesses can expect enhanced connectivity solutions that will drive their digital transformation efforts.

FWA has gained significant traction in recent years as a cost-effective alternative to traditional wired connections. By leveraging wireless technology, businesses can overcome the limitations of physical infrastructure and deploy high-speed internet connections quickly and efficiently. This partnership between SmartCIC and TMR will undoubtedly provide enterprises with the necessary tools and expertise to embrace FWA and unlock its numerous benefits.

The collaboration between SmartCIC and TMR signifies a major step forward in the telecommunications industry, as it addresses the increasing need for reliable and high-speed connectivity solutions. By leveraging their respective strengths, these companies are well-positioned to deliver innovative FWA solutions that will empower businesses across North America. As the demand for digital transformation continues to rise, partnerships like these will play a crucial role in enabling enterprises to stay competitive and adapt to the ever-evolving technological landscape.

The partnership between SmartCIC and TMR is set to accelerate the adoption of fixed wireless access solutions across North American enterprises. With their combined expertise, these companies are poised to deliver reliable and high-speed connectivity that will drive digital transformation efforts. As businesses increasingly rely on technology for their operations, partnerships like these will play a vital role in ensuring that enterprises have the necessary tools to thrive in the digital age.

# Telecom Ramblings

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Press Release -- November 9th, 2023

Source: smartcic

Tags:

## SmartCIC and TMR Partner to Accelerate Fixed Wireless Adoption Across North America

*The strategic partnership combines TMR's reach and relationship with SmartCIC's agile and intelligence-driven approach that enables the delivery of FWA in five working days or less*

**Detroit, Michigan, 09 November 2023** – SmartCIC, a global managed service provider, has launched a strategic partnership with Telecom Management Resources (TMR), a US-based bespoke solutions provider, to deliver fixed wireless access (FWA) solutions for North American enterprises. The partnership expands SmartCIC's presence in the US and enables TMR to offer FWA solutions that leverage SmartCIC's technical expertise as well as cellular intelligence provided by its CELLSMART division.

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"Our partnership with TMR is another milestone in SmartCIC's and CELLSMART's growth in the North American market. TMR understands our business and we share a commitment to developing solutions that deliver real-world outcomes for enterprises," said Toby Forman, CEO at SmartCIC. "We're seeing accelerating demand for FWA and by working with TMR we can help more organisations benefit from intelligence-driven wireless solutions. Our testing across the US shows that 5G is ready to serve local enterprise demands. It just needs to be delivered with local intelligence."

TMR offers a comprehensive suite of services including auditing, procurement, service management, fixed networking, mobility, cloud services, unified communications as well as others. It was founded in 2004 to deliver ultra-reliable and bespoke IT and telecoms services. TMR serves enterprise customers spanning healthcare, automotive, retail, property, and a range of industry verticals across North America.

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### About SmartCIC

Headquartered in France and with offices and facilities in 13 countries, SmartCIC delivers flexible and agile connectivity and field services solutions to international carriers and global enterprise in over 120 countries. Naturally a multi-lingual business the team currently speak 17 different languages in its day-day operations with customers and partners.

SmartCIC's core values of flexibility and agility are driven by the team's approach to solution orientated design. SmartCIC's strategy is to deliver fully flexible solutions that meet the needs of demanding and evolving environments.

We help customers work smarter to achieve their objectives.

[www.smartcic.com](http://www.smartcic.com)

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## SmartCIC, TMR Partner to Drive Fixed Wireless Adoption

By TelecomDrive Bureau - November 10, 2023 11:00 PM



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Telecom Management Resources (TMR) was formed in 2004 by a collection of former telecom industry professionals with one goal in mind, efficiency. With dedicated account teams and resources to handle each step of any telecom project with ease and professionalism, TMR provides support and resources to enterprise clients in a wide array of areas.

From front-end planning and support to back-office management, TMR has the skills and specialists to augment IT resources in the areas needed most. Back in the early 2000's, business telecom operated quite differently than it does today. TMR is here to help guide companies, and their IT departments, through that evolution.

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## SmartCIC and TMR partner to accelerate fixed wireless adoption across North America

November 14, 2023 • 2 Mins read

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# DayFR Italian

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### SmartCIC collabora con TMR per fornire wireless fisso in 5 giorni o meno

TRENDS | Market | Trend | 7 days ago | REPORT



SmartCIC collabora con TMR per fornire wireless fisso in 5 giorni o meno

La partnership semplificherà la capacità delle aziende di connettere le sedi senza la necessità di connettersi a una rete fissa e fornirà l'accesso wireless fisso in meno di 5 giorni, ha affermato SmartCIC.

SmartCIC offre anche test comparativi delle reti cellulari e classifiche dei fornitori di cellulari nelle aree locali attraverso la sua intelligenza Cellsmart. Ciò offre alle aziende la possibilità di accedere alle migliori soluzioni 5G possibili ovunque operino.

La partnership espande la presenza di SmartCIC negli Stati Uniti e consente a TMR, un fornitore di soluzioni su misura con sede negli Stati Uniti, di offrire soluzioni FWA come parte della sua offerta.

"La nostra partnership con TMR rappresenta un'altra pietra miliare nella crescita di SmartCIC e Cellsmart nel mercato nordamericano. TMR comprende la nostra attività e condividiamo l'impegno nello sviluppo di soluzioni che forniscano risultati concreti per le imprese", ha affermato Toby Forman, CEO di SmartCIC.

"Stiamo assistendo a un'accelerazione della domanda di FWA e, lavorando con TMR, possiamo aiutare un numero maggiore di organizzazioni a trarre vantaggio da soluzioni wireless basate sull'intelligence. I nostri test negli Stati Uniti mostrano che il 5G è pronto a soddisfare le richieste delle imprese locali. Deve solo essere fornito con l'intelligence locale", ha continuato Forman.

SmartCIC potrà consentire a TMR di offrire funzioni di linea, cablaggio, hardware, installazione, migrazione e supporto per FWA.

mgid



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Tips And Tricks

"L'esclusivo FWA basato sull'intelligence di SmartCIC è diverso da qualsiasi cosa disponibile oggi sul mercato nordamericano. La velocità di implementazione, l'adattabilità e la comprensione degli ambienti RF locali offrono alle aziende vantaggi immediati rispetto alla tradizionale connettività su linea fissa", ha affermato Marc Metzger, CEO di TMR.

"SmartCIC è in grado di fornire la migliore connettività end-to-end possibile, con dati comparativi sui fornitori di telefonia mobile locali e sulle prestazioni disponibili. Questo è un enorme elemento di differenziazione e consente alle aziende di vedere rapidamente i vantaggi delle soluzioni FWA", ha affermato Metzger.

Cellsmart mappa il 5G in un modello simile al modo in cui Google ha mappato le strade locali. Ha dotato le auto di software di test, SIM e router su misura per testare le prestazioni della rete wireless locale in modo che ogni auto possa acquisire velocità e latenza di upload e download 4G e 5G.

I test sono iniziati il mese scorso sulle rotte che attraversano la costa orientale e il Midwest. La tappa finale dei test del 2023, che inizierà il 14 novembre 2023, mapperà la costa occidentale dall'Arizona allo stato di Washington attraverso il Nevada e l'Idaho, per poi tornare indietro attraverso la costa del Pacifico.

# Daily FR Deutsch

## dayFR Deutsch

ISONEN

SmartCIC arbeitet mit TMR zusammen, um Festnetz-Wireless in 5 Tagen oder weniger bereitzustellen

TRENDS Shares Trend 7 days ago REPORT



SmartCIC arbeitet mit TMR zusammen, um Festnetz-Wireless in 5 Tagen oder weniger bereitzustellen.

Laut SmartCIC wird die Partnerschaft Unternehmen die Möglichkeit erleichtern, Standorte zu verbinden, ohne ein Festnetz anschließen zu müssen, und einen festen drahtlosen Zugang in weniger als fünf Tagen bereitzustellen.

SmartCIC bietet über seine Cellsmart-Intelligenz auch Vergleichstests von Mobilfunknetzen und Rankings von Mobilfunkanbietern in lokalen Gebieten an. Dies gebe Unternehmen die Möglichkeit, Zugang zu den bestmöglichen 5G-Lösungen zu erhalten, wo auch immer sie tätig seien.

Die Partnerschaft erweitert die Präsenz von SmartCIC in den USA und ermöglicht TMR, einem in den USA ansässigen Anbieter maßgeschneiderter Lösungen, FWA-Lösungen als Teil seines Angebots anzubieten.

„Unsere Partnerschaft mit TMR ist ein weiterer Meilenstein im Wachstum von SmartCIC und Cellsmart auf dem nordamerikanischen Markt. TMR versteht unser Geschäft und wir teilen die Verpflichtung, Lösungen zu entwickeln, die reale Ergebnisse für Unternehmen liefern“, sagte Toby Forman, CEO von SmartCIC.

„Wir sehen eine zunehmende Nachfrage nach FWA und durch die Zusammenarbeit mit TMR können wir mehr Unternehmen dabei helfen, von intelligenzgesteuerten drahtlosen Lösungen zu profitieren. Unsere Tests in den gesamten USA zeigen, dass 5G bereit ist, die Anforderungen lokaler Unternehmen zu erfüllen. Es muss lediglich mit lokalen Informationen bereitgestellt werden“, fuhr Forman fort.

Mit SmartCIC kann TMR Leitungs-, Verkabelungs-, Hardware-, Installations-, Migrations- und Supportfunktionen für FWA anbieten.

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**A Simple Trick To Moles & Warts Goes Viral In Manchester**

Tag & Wart Remover



**What This Giant Anaconda Had In Its Stomach Will Shock You!**

Tips And Tricks



**Remember Abby And Brittany? Take A Breath And Look At Them Now**

Tips And Tricks



**Husband Divorces Wife After Taking A Good Look At The Photo**

Tips And Tricks

„Die einzigartige intelligenzgesteuerte FWA von SmartCIC ist anders als alles, was heute auf dem nordamerikanischen Markt erhältlich ist. Die schnelle Bereitstellung, Anpassungsfähigkeit und das Verständnis lokaler RF-Umgebungen bieten Unternehmen unmittelbare Vorteile gegenüber herkömmlichen Festnetzkonnektivität“, sagte Marc Metzger, CEO bei TMR.

„SmartCIC kann die bestmögliche End-to-End-Konnektivität mit Vergleichsdaten über lokale Mobilfunkanbieter und die verfügbare Leistung bereitstellen. Das ist ein enormer Differenzierungsfaktor und ermöglicht es Unternehmen, die Vorteile von FWA-Lösungen schnell zu erkennen“, sagte Metzger.

Cellsmart kartiert 5G in einem Modell, das der Art und Weise ähnelt, wie Google lokale Straßen kartiert. Es hat Autos mit maßgeschneiderter Testsoftware, SIMs und Routern ausgestattet, um die Leistung lokaler drahtloser Netzwerke zu testen, sodass jedes Auto 4G- und 5G-Upload- und Download-Geschwindigkeiten sowie Latenzzeiten erfassen kann.

Die Tests begannen letzten Monat auf Strecken zwischen der Ostküste und dem Mittleren Westen. Die letzte Etappe der Tests im Jahr 2023, die am 14. November 2023 beginnt, wird die Westküste von Arizona über Nevada und Idaho bis zum Bundesstaat Washington und dann zurück über die Pazifikküste kartieren.

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