EQUITABLE COST DISTRIBUTION -

Saves Thousand$$$

- PROMOTES HARMONY

TMR

One of the hardest things to do as an organization is to optimize costs yet not unfairly burden some users with higher costs to balance a corporate pool of minutes. You know how it works. One line of service with a 6000 minute plan and two additional lines pooled together is lower cost than three 2000 minute plans. Typically, however, this means one user pays the bulk of the bill and the other two pay just a fraction. One company, one invoice, no problem. Really? No, in reality charges are most often delegated back to the individual departmental budgets. Given the skyrocketing cost of mobility, bonuses, raises, promotions, etc. might actually hinge on how much of the charge gets allocated to each department.

In one example of how we manage this for our clients, we started off by implementing pooled minutes of use then allocating charges to the users based on actual minutes used. At first this was fine. Overage minutes were eliminated, costs were cut in half and users were thrilled. Costs for a phone for an administrator with 85 minutes of usage went from a $39.99 to $6 on our allocated method. Budgets got in line with usage and there was harmony in the company.

But this was a few years ago when pooled plans were first available. After a while "unlimited" talk plans became available and the higher usage users began to grumble. They needn't have. In the background TMR was working to isolate the highest voice users onto their own unlimited plan, yet maintain the integrity of the pooled user plan so as not to cause undo harm. Once implemented, This change saved the customer additional tens of thousands of dollars, yet managed to still maintain harmony in the office when it came time to review the budget. Ask yourself this question — Is your method of allocating mobility charges helping or hurting your budget's harmony?

CALL TODAY!

mobility support case studies