



## MedConnect

In this rapidly advancing technological world, we are faced with many challenges. Today, those challenges are diligently handled and managed by Telecom Management Resources. TMR helps medical professionals meet their communication needs through custom conferencing services. Taking into consideration how medical professionals conduct business, we offer the necessary conferencing tools to make communicating with colleagues, physicians, trainees or even the media more effective.

### Our conferencing uses:

- Company sponsored CME programs
- Sales force communication and training
- Educational trainings and seminars
- Product launches for new medication, equipment, or procedures
- Address regulatory, international and Medicare issues

### Services Included:

- **Registration services** – Invite attendees to register for your conference conveniently via phone, fax, email or the Internet, and then receive weekly reports of your conference registrations.
- **Registration Waiting List** – Receive a waiting list for those attendees who registered after the program was filled. If registered participants are unable to attend, those on the waiting list will be added to fill their spots to ensure a strong event turn-out.
- **Outbound Registration** – Increase attendance at your event by letting us call your list of prospective participants and encouraging them to register for your upcoming conference.
- **Leader-View** – Gain greater insight into who's on your call through an online call management tool that displays a private, real-time view of the participants on your conference call. See who is listening, who is waiting to ask a question, and more.
- **Web Conferencing** – Enhance your medical call and keep participants more engaged by using one of our web conferencing solutions. Through online collaboration you can visually share slides and data with participants in addition to recording the web conference for others to view later.
- **Online Storage** – Share information with your participants where material can be uploaded in advance, then downloaded by participants in preparation for your conference.
- **Custom Scripting** – Customize a call with a prepared script that instructs our Operators what to say when they greet participants, open the lines for Q and A or upon completion of the call.
- **Encore** – Keep your message accessible to participants through a digital recording of the call that will be available to those who missed it live or would like to listen again.
- **Specialty List Procurement** – Select the right target for your message by receiving a list of doctors that includes their specialties, titles, locations, etc. to use when sending out invitations.

For further information about conferencing contact: [conferencing@ask4tmr.com](mailto:conferencing@ask4tmr.com)