



## High-Tech Connect

In this rapidly advancing technological world, we are faced with many challenges. Today, those challenges are diligently handled and managed by Telecom Management Resources. TMR helps technology professionals meet their communication needs through efficient conferencing services. Regardless of whether you're in the software, telecom, cable or internet industries, you're more than familiar with the fast-paced environment a hi-tech company demands. The need for your company to remain on the cutting edge of its position within the marketplace is crucial and keeping communications flowing so that deadlines are met on time helps move new products to market quickly. That's why we are bringing you the largest service provider in the world specializing in conference communications. We help professionals in technology industries stay on top of their daily, weekly or monthly business communications by using cost efficient conferencing services that help them meet more often and make every meeting more effective.

Taking into consideration how professionals in hi-tech companies conduct business, we offer the necessary conferencing tools to help keep communications moving quickly. Conferences can be conducted on the fly, from remote parts of the world and can be used for a variety of meeting types like:

- Collaboration with team members on a new product design.
- Corporate announcements and state-of-the-union addresses.
- Interactive trainings for customers and sales staff.
- Webinars and live speaker events that can be archived.
- Marketing collaboration on press releases and media events.

### Services Included:

- **Reservationless-Plus** – Meet with clients, product managers or your sales team at a scheduled time or at the drop of a hat through a secure pass code
- **ITFS (International Toll-Free Service)** – Provide convenient, toll-free access to your US-based conference calls for employees and colleagues located internationally. Your ITFS participants will have the exact same call experience as those dialing into your call from within the U.S.
- **Web Conferencing** – Enhance your monthly management call and keep participants more engaged by using our MeetingCenter web conferencing that is compatible with both Macs and PCs. Through secure SSL online collaboration you can visually share slides and data with participants in addition to recording the web conference for others to view later.
- **Streaming** – Reach hundreds or even thousands of participants through a live or archived, streamed broadcast message that can be accessed through the web. All your participants need is a PC with speakers, an internet connection and a free streaming media player such as Windows Media Player or RealPlayer.
- **Encore** – Keep your message accessible to participants through a digital recording of the call that will be available to those who missed it live or would like to listen again.

We look forward to discussing these services along with other services Telecom Management Resources can provide to your company